

# What you will learn about Innovative Nutrition Education...

- Identify ways to provide nutrition education in the food pantry.
- List two distinctive, innovative nutrition education delivery models.
- Describe nutrition lessons about food groups, healthy food options, and safe food preparation techniques.
- Illustrate ways to empower children to make healthier food choices.





## MILWAUKEE AREA **Technical College**School of HEALTH SCIENCES



## Meek Beginnings

 Antoine Carter, Groundworks MKE & Heidi Katte, MATC instructor

- Shared vision to collaborate
  - Students share nutrition knowledge
  - Gardeners meet to learn about how to prepare locally grown produce as well as their nutrient benefits



### **Grant Team**

- Heidi Katte, MATC Faculty Project Lead
  - Recognizes the need to assist Milwaukee community as its food hunger issues and urban gardening opportunities afford the mobile nutrition classroom initiative a unique niche
- Betzaida Silva, MATC Faculty Project Assistant
  - Understands the unique needs of the Milwaukee area with its diversity and food accessibility as well as nutrition education needs
- Lisa Conley, MATC Service Learning and Community Liaison
  - Collaborative efforts to provide outreach to community and assist with building relationships



### Project Aim

- Student Success
  - 100% of students participating in the MATC
     Community Nutrition course have an 80% or greater
  - Classroom average 2014 84% vs. 2015 86% with Mobile Nutrition Classroom experience
- Excellence in Education
  - Service Learning is "Best Practice of Education"
- Enhanced Partnerships & Community Collaboration

## Fill in the Gaps

Inherent health disparities that exist

 A unique opportunity for students to approach the issues with their nutrition expertise and cooking skills

## Format of Education Delivery

- Faculty determines community group
- Community group provide
  - unique features of the population
  - produce specific to that area of the city
  - cultural diverse cuisine preferences
- Students develop
  - lesson plans for nutrition education
  - provides grocery lists and recipes
  - \*Mobile Nutrition Classroom Presentation\*

    MILWAUKEE AREA **Technical College**

Transforming Lives, Industry & Community





















## **Community Collaboration**

- 7 MATC Faculty and Administration
- 52 MATC Students

- 70 Community Members
- Since its inception February 2015. In just over 1 year, the project is having a far-reaching impact on community!



## Impact of Program

- Initial evaluation of student experience
  - "...a very valuable experience allowing me to get hands-on experience"
  - "I am grateful for the Mobile Nutrition Classroom experience as it allowed me to be in the community and work directly with community members."\*
- Continued community evaluation
  - Community contacts look forward to our future presentations.\*

\*Results obtained from 2015 Mobile Nutrition Classroom experience.







## Pantry Specifics



- Open 4 days during the week and on Saturdays, on the bus line
- Proper identification and must be a resident of southern Winnebago county
- Grocery store setup empowering people to make their own food choices using a point system
- Register 2,000 households per month.
- Registered clients can shop once a month
- In 2015, the pantry released 1.1 million pounds of food into the community



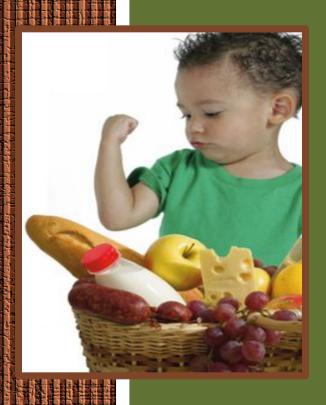
## Pantry Programs



- Nutrition/Cooking classes
  - Healthy Bites
- Home delivery program
- Food4Kids
  - Kids Corner
  - Back Pack Program



## Why Focus on Kids?



- 2,844 active households, 63% led by women
- 3,858 household members, 67% are children
- Access to food with nutritional value, obesity rates soaring



### The Back Pack program will solve it.a.



- Supports an immediate need, no longer term strategy
- Age restrictions, so older children don't qualify
- Food amount limited by child size
- Program lasts 38 weeks according to school session
- Expensive



## PROGRAM OUTCOMES

- Nutrition
- All children in the household
- Consistent access to food
- More food
- Education



## Original Kids Corner







## PROGRAM OUTCOMES

- Healthy food options, single serving sizes, produce, dairy, flip tops whenever possible
- 200 children per month
- 2 3 pounds of food per child
- Education, child empowerment
- Encouraging parents to use the pantry if they weren't already



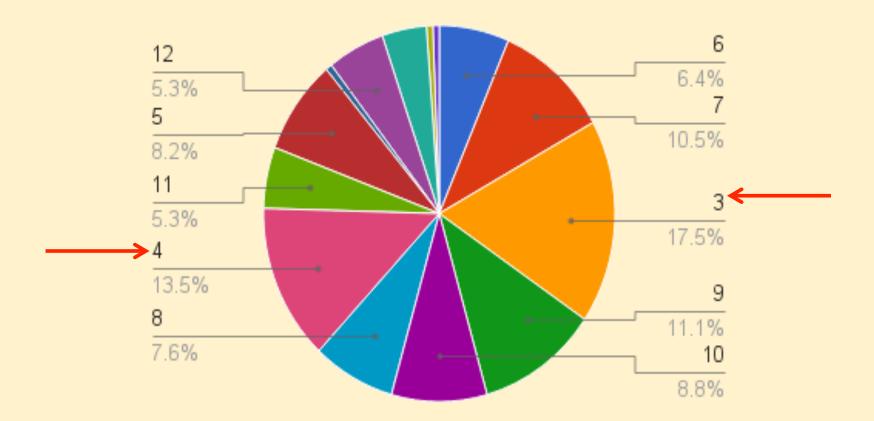
### Kids Corner Now





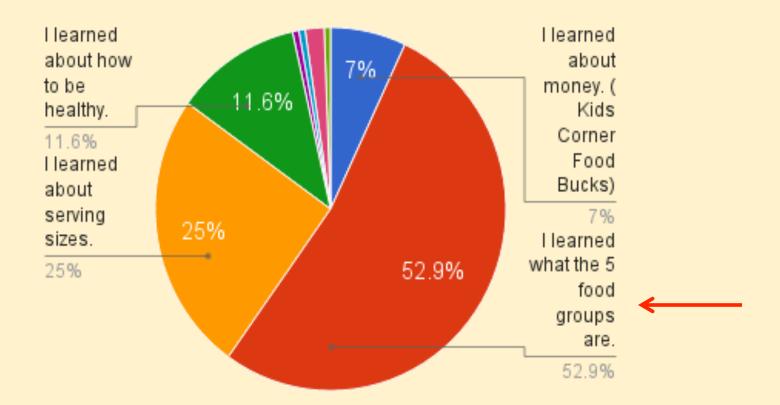


### How old are you?



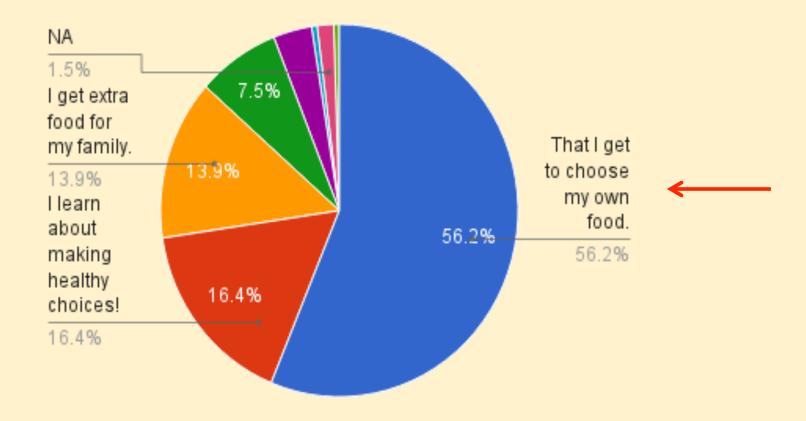


#### What did you learn in the Kids Corner today?



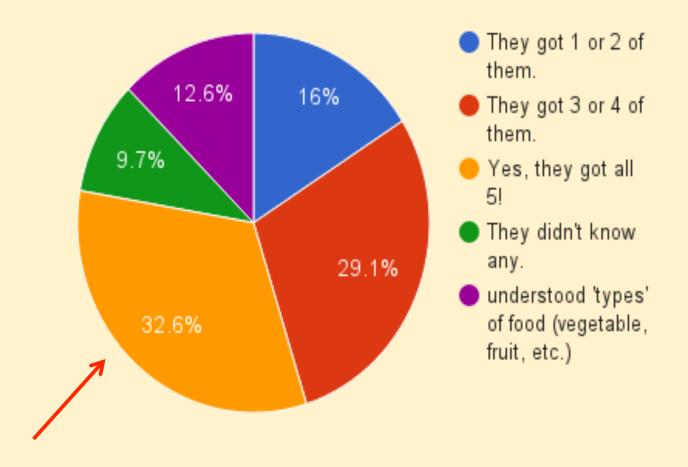


### What do you like best about the Kids Corner?





### Did the child remember the 5 food groups?





### Unpredicted Outcomes



- Kids talking to parents about healthy food options
- Kids running shoppers over with their carts
- Parents and kids cooking together
- Kids crying when the Kids Corner is closed
- Parents teaching their children
- Kids eating food all over the pantry
- Pantry culture change



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## The Mission

Collect and distribute food

Address nutritional needs

Identify and evaluate broader needs

Outreach/connect to resources

Developing partners/community



Things To Do

## Contact Information

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